CONDITIONS FOR PREPARATION OF ADVERTISING DESIGN FOR SCREENS IN RIGA'S PUBLIC TRANSPORT

Clip length: 10 seconds. File format: mp4 (codec h264). Resolution: 1920 (w) x 1080 (h) pixels.

File weight should not exceed 20mb.

In all vehicle types, the Playlist is prepared a week in advance.

For the video to appear on low-floor trams (ZGT) next week (starting Tuesday), it must be submitted no later than Thursday of the previous week.

In the other types of vehicles, it is possible to make changes on working days. So for the video to be posted the next day, it must be sent the previous business day before 13:00 (preferably earlier).

Contact us:

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